

Industry Update



NW Automotive Trades Assn.

Collections topic at 'Lunch & Learn'

Credit and collections are critical issues for you as you manage your company's cash flow. At next week's "Express Lunch & Learn," Bob Akin of the National Association of Credit Management (NACM), will discuss, "Account Collections: Three Things You Can Do To Get Paid."

The session will be held from 11:30 a.m. to 1 p.m. on Wednesday, February 15 at the Rheinlander Restaurant in Northeast Portland. It's a great chance to enjoy some time networking with other automotive business owners over lunch – and to bring back some valuable information for your business.

Register for just \$20 per person (including lunch) through our website or call our office.

National collision event in Oregon

For the first time since 1992, the national Collision Industry Conference (CIC) will be held in Portland this April 5-6. For details about the event, which attracts industry leaders from around the country, visit www.CIClink.com.

Public hearings set on tailpipe regs

DEQ will hold four hearings around the state this month to gather public comment on its proposed adoption of much of California's stricter vehicle emissions regulations. The agency is also accepting comments by mail, fax or email through March 3.

DEQ is proposing to adopt rules that will require new cars and light duty trucks sold in Oregon to meet the more stringent California vehicle emission standards beginning with the 2009 model year. Specifically excluded from the proposal in Oregon – at the urging of NATA – is the so-called "super-warranty" required in California, a 15-year, 150,000-mile warranty on emission control systems for many vehicles.

Written or oral public comments on the proposal can be made at any of the four hear-

ings (each at 7 p.m.) this month:

- Medford on Feb. 21 at the Community Justice Center, 1101 W. Main St., Suite 101.
- Bend on Feb. 22 at the Central Oregon Association of Realtors, 2112 N.E. 4th St.
- Pendleton on Feb. 23 at Pendleton City Hall Community Room, 500 S.W. Dorian Ave.
- Portland on Feb. 27 at DEQ, 811 S.W. 6th Avenue, Room 3A (3rd floor).

Comments on the proposed rulemaking may be submitted in writing via mail, fax or e-mail at anytime prior to the comment deadline of 5 p.m. on March 3. Written comments may be mailed to: Oregon DEQ, Air Quality Division, Attn: Dave Nordberg, 811 S.W. Sixth Avenue, Portland, Ore., 97204.

Comments may be faxed to Dave Nordberg at (503) 229-5675, or e-mailed to Oregon.LEV@deq.state.or.us.

Background and other information on the proposed standards are available at the NATA website (www.aboutNATA.org).

PCC seeks collision shop involvement

Portland Community College has two ways local collision repair shops can get involved with the program.

First, if you would be willing to conduct one or more mock job interview(s) of a student (as part of the school's effort to prepare students for the workplace) at your shop between Feb. 27 and March 22, please email PCC's Tamara William (twilliam@pcc.edu). The student will call you to schedule the interview at your shop.

Second, shops are also invited to an annual evening event that allows shops to talk with PCC collision students one-on-one or in small groups about job opportunities or the internships (paid or unpaid) students are required to complete in shops prior to graduation.

Attending the March 8 event at PCC even if you have no openings at your shops is a good way get your shop name known to these future technicians. For more information, call Steve White at (503) 614-7508.

For the week of
February 6, 2006

TRAINING AND EVENT CALENDAR

Advance Registration
Required

NATA's 'Express Lunch and Learn'

Topic: Credit & Collections
Wednesday, February 15
11:30 a.m. - 1 p.m.
Rheinlander Restaurant
Northeast Portland

Calculate The Value of Your Business

Instructor: Darrell Dorrell
Thursday, March 23
6 p.m. - 9 p.m.
NATA Training Room
Northeast Portland

Collision Ind. Conf.

April 5-6
Doubletree Hotel (near
Lloyd Center)
Portland, Ore.

NATA Board Meeting

Thursday, April 6
Langdon Farms Golf Club
Aurora, Ore.

Air Conditioning

Instructor: Merle Hoerner
Saturday, April 15
Class: 9 a.m. - 3 p.m.
Certification: 3 - 5 p.m.
NATA Training Room
Northeast Portland

HAVE QUESTIONS? WANT MORE INFO? WE'RE HERE FOR YOU!

Northwest Automotive Trades Association

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