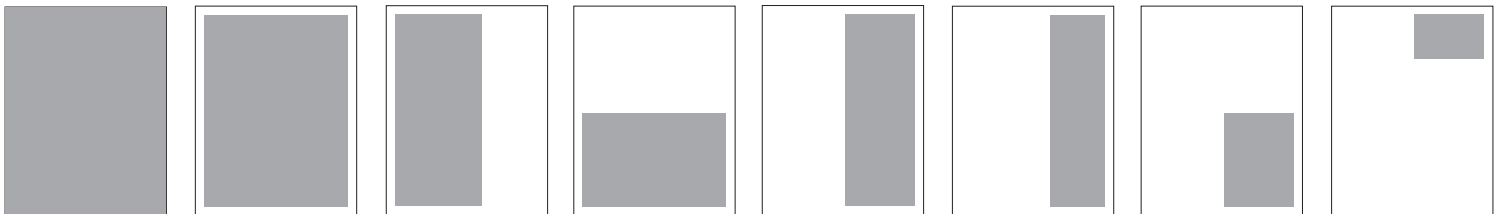


# AUTO OUTLOOK

The quarterly publication of the Northwest Automotive Trades Association

## Advertising Rates Rates effective through 12/09

Size and Dimensions	Length of Contract		
	1 issue	2 issues	All 4 issues
<b>Full Page</b>			
Full Page with Full Bleed sizes: Trim size: 8.5"w x 11"h Bleed size: 9"w x 11.5"h Safety Size: 7.75"w x 10.25"h	\$ 795	\$ 700 each	\$ 650 each
Full Page No bleed 7.5"w x 10"h	\$ 695	\$ 600 each	\$ 550 each
<b>2/3rds Page</b> 4.5"w x 10"h	\$ 450	\$ 400 each	\$ 350 each
<b>Half Page</b>			
Horizontal: 7.5"w x 4.875"h	\$ 375	\$ 325 each	\$ 295 each
Vertical: 3.625"w x 10"h	\$ 350	\$ 310 each	\$ 280 each
<b>1/3rd Page</b> 2.75"w x 10"h	\$ 200	\$ 175 each	\$ 150 each
<b>Quarter Page</b> 3.625"w x 4.875"h	\$ 170	\$ 150 each	\$ 125 each
<b>Eighth Page</b> 3.625"w x 2.312"h	\$ 100	\$ 75 each	\$ 50 each



**Ad Production:** Rates are for 4 color "print quality" .pdf ready ads. Please upload your ad to the .ftp site by opening your web browser then go to the address:  
<https://mail.gradybritton.com/Login>  
Login: nata password: nata

For smaller ads they can be emailed to:  
Julie@AlmquistProductions.com  
For questions please call 503-774-0065.

**Ad Reservation Dates:**  
January 1st, April 1st, July 1st & October 1st.

**Ad Upload Due Dates:**  
January 10th, April 10th, July 10th & October 10th.

**Publication Mail Dates:**  
February 1st, May 1st, August 1st & November 1st.

Contact Barbara Crest for Ad Reservations and Information 503-253-9898.



NW Automotive Trades Assn.

Administrative Office: 7931 NE Halsey St.  
Suite 212, Portland, OR 97213  
1.800.730.7282 503.253.9898  
[www.aboutNATA.org](http://www.aboutNATA.org)