

Northwest Automotive Trades Association

Board of Directors Meeting

High Desert Auto Supply Conference Room
62057 NE 27th Ave.
Bend, OR 97701

Saturday, June 7, 2008

PRESENT: Bob Anderson, Jeff Asher, Frank Bowen, Ross Bradshaw, Rick Field, Kurt Garbe, Jerry Geiszler, Jim Jones, Ron Reichen, Mary Ann Trout

ABSENT: Jim Havlinek, Catherine Skiens, Sharree Strausbaugh, Vince Vierck

LOBBYIST: Darrell Fuller

GUESTS: Allyson Asher, Mark Fitz (Star Oil Co.)

STAFF: Barbara Crest

President Bob Anderson called the meeting to order at 9:25 a.m.

Frank Bowen gave a brief update about economic conditions in and around Bend, noting the economy has slowed, along with businesses there in general.

Steve Hopkins advised the Board that he sold his stores to Carquest after 60 years of operating a family-owned business, and 37 years under his management. He noted there is consolidation of the aftermarket throughout the United States.

Approval of Minutes of February 23, 2008

On page 2, under "NATA Collision Repairer Report," Darrell Fuller corrected the name Pete Shephard, not Mike. Kurt Garbe moved and Ron Reichen seconded a motion to approve the minutes with that correction; the Board so voted unanimously.

Review NATA Financial Reports for First Quarter 2008

On the Profit and Loss statement on the income side, Garbe noted the management fee charged to OATA has increased due to the hiring of the Member Services Coordinator (Cathi Webb), as a large portion of her salary is reimbursed by OATA due to her work with NATA members on insurance programs and services. The Interest/Dividend line item is down due to the temporary stock market decline.

On the expense side, the Consultant line item is up. It includes website coordinator, John Yoswick for pictures and news content, and Gordon Hale for new member one-time fee (\$25).

Rick Field moved and Jim Jones seconded a motion to approve the first quarter NATA financial reports as presented; the Board voted the motion unanimously.

Ron Reichen discussed NATA's new Auto Outlook newsmagazine. Board members liked the new magazine, format, etc. and suggested growing distribution by sending it to non-members in the future. Ross Bradshaw suggested adding a "Member News" section. Board members agreed.

Complete Strategic Planning for 2008-2013

Bob Anderson and Barbara Crest reviewed the strategic planning exercise from last board meeting, and also notes from NATA's Board of Directors retreat in November 2004. Anderson suggested more community involvement in what NATA does. Board members were united around the benefit of education for consumers, and for young people going in to the automotive industry. Reichen would like more specific information on DEQ issues and the development of water-borne paint rules and regulations. He noted regulations protecting the environment are increasing. Paint, especially solvent-based formulas containing large quantities of air-polluting VOCs, is a target of these regulations. Also discussed were changes in the transmission industry, including the development of electronically controlled transmissions. Prior to NATA, other automotive associations had formalized districts around the state for regular communication.

After listening to the discussion, Crest will prepare a draft Strategic Plan for review and consideration at the next Board meeting.

Committee Reports and Appointment of Committee Chairs

Bob Anderson reviewed the 2008 NATA committees and noted each Board member has a committee list in their Board packet.

Legislative Committee: Chair Mary Ann Trout reported her committee had met by telephone conference call in May. Darrell Fuller participated in that call. One topic for discussion was NATA political endorsements. Fuller developed a draft policies and procedures document about political endorsements the committee will review at their next meeting. Trout discussed the issue of patent design for the Ford F-110 truck. The committee agreed that any political endorsement and/or recommendation made by NATA must not negatively affect another NATA member business.

Jeff Asher would like to see legislative action (the Move Over Law) around tow trucks treated as emergency response vehicles. Now there is liability for tow trucks operating under police authority.

Darrell Fuller reported that the Oregon Legislature is NATA's business partner, and that it is important to develop positive business relationships with them.

Insurance Committee: Ross Bradshaw and Steve Hopkins will be meeting with NATA staff in June once health insurance renewal proposals have been presented to NATA staff and JBL&K (now Beecher Carlson Insurance Agency).

Education/Training: Chair Rick Field advised the Board that he will be meeting with his committee to discuss goals and objectives for NATA's training programs.

Oregon Automotive Trades Association

Steve Hopkins advised the Board that OATA's bottom line continues to increase because of fee increases in NATA's health plan. He also reminded the Board about the leasehold improvements for the NATA building on 82nd Ave. in 2007, and subsequent leasehold improvements in the NATA administrative building on NE Halsey St. He noted that the OATA corporation is in very good shape.

Executive Director's Report

Barbara Crest handed out new NATA stickers for business windows, and reviewed the new AAIA Car Care Guide available to NATA members,

Schedule Next NATA Board Meeting

The next NATA Board Meeting will be a Webinar conference call on Wednesday, October 8, 2008, starting at 12 noon. Details will follow.

Adjournment

Jeff Asher moved and Rick Field seconded a motion to adjourn the meeting at 12:30 p.m.; the Board so voted unanimously.