



Mercury

CAN YOU MAKE THE SWITCH?



Ball-Bearing

Since 2001, NATA along with the Oregon Department of Environmental Quality (DEQ) and the Oregon Environmental Council (OEC) have sponsored a special **AUTO SWITCH OUT** program to reduce the impact of mercury pollution.

In **Oregon and Idaho** we have over **100 shops in 30 cities** replacing mercury auto switches with non mercury switches. The switches are located in convenience lighting under the hood and trunk.

Here's an overview of how the program will work:

- Shops interested in participating must simply agree to make the switch *free of charge*. A current list of vehicles containing switches is available.
- Ball bearing switches and the waste receptacle are provided to you *free of charge*.
- Mercury switches are recycled *free of charge*.
- Consumer education brochures are provided *free of charge*.
- Listing on the Mercury Auto Switch out web site that directs customers to a participating shop.
- On going promotion of the program is conducted by NATA, DEQ and OEC. However the best promotion is conducted by you over the counter to your customers!

It only takes THREE minutes to make the switch, reducing mercury pollution in our lakes, rivers and streams!

INTERESTED?

Email info@aboutnata.org or FAX BACK to (503) 253-9890

- Yes, I would like to participate in NATA's Mercury Switch Out Program.
- I am undecided and would like someone to contact me about the program to learn more.

Company Name _____ City _____

Contact Name _____ Phone _____

Contact us with your questions!



Barbara Crest
Executive Director
Northwest Automotive Trades Association
7931 NE Halsey Street, Suite 212
Portland, OR 97213

Email: Barbara@aboutnata.org
Web: <http://www.aboutnata.org>
Toll Free: 1-800-730-7282
Local: 503-253-9898
Fax: 503-253-9890