



NW Automotive Trades Assn.

Candidates for NATA 2008 Board of Directors

Bob Anderson is chief operating officer of AJ's Auto Repair in Salem, a company he founded with his brother-in-law in 1976. He currently serves as president of NATA. The Oregon Small Business Administration (SBA) named him "2004 Small Business Person of the Year". His shop received the Governor's Award for Toxic Use Reduction in 1994, and was the first "Eco-Logical Business" in Salem, a distinction honoring leadership in pollution prevention, hazardous waste management, recycling, and energy conservation. Other honors the shop has received include 2001 Salem Area Chamber of Commerce Small Business of the Year, 2001 CARQUEST Excellence Award winner, and 2002 Small Business of the Year by the Better Business Bureau of Oregon and Southwest Washington. Anderson also was appointed by Oregon Senate President Peter Courtney to the Small Business Compliance Advisory Panel (CAP), which increases the effectiveness of Oregon's Air Quality Small Business Assistance program (designed to help small businesses better understand and comply with environmental regulations). He was also appointed by the Governor to serve on the 2006 Vehicle Emissions Task Force.

(Returning Board Candidate)

Jeff Asher and his wife Becky are the owners of BC Towing, which is based in Salem and serves the I-5 corridor from Wilsonville to Eugene/Springfield. Jeff holds both an associate's and bachelor's degree, and has worked in the towing industry since 1983. He started BC Towing in 1997 with two trucks, and today the company operates 18 trucks with 21 employees out of two locations (Salem and Tualatin), and has annual sales of about \$1.4 million. The company is active with local chambers of commerce, and has received local, state and national recognition and honors based on its modern and well-maintained fleet and its record of customer service, ethical practices and driver training and certification.

(Returning Board Candidate)

Frank Bowen, 51, is a four-year Navy veteran with a business degree from Portland State University. He has two great daughters (17 and 21). His hobbies are car buff (classics mostly), basketball, scuba diving, hunting, boating, and Harleys. He worked for Corporate NAPA Auto Parts for fifteen years, starting in Portland. Since then, he was General Manager in Anchorage, AL, opening the Distribution Center in 1988; then moved on to San Diego and, lastly, worked in Columbus, Ohio. Frank left the corporate life in 1996 to buy the Bend, Oregon NAPA store. Since then, he bought the Redmond location in 1999, started the Sisters location in 2002, and purchased the Madras location in June 2007, growing his employees from 14 in 1996 to 60 today. *(Nominated Board Candidate)*

Ross Bradshaw is general manager of Portland Transmission Warehouse, a distributor of automotive transmission products throughout the Northwest. He has been with the company, which has 19 employees and was founded in 1938 by his grandfather, since 1991. In 2003, the company was named "Small Family Business of the Year" by Oregon State University's Austin Family Business Program. In 2004, it was named "Mass Mutual 2004 National Family Business of the Year" in the under-50 employee category. Ross is the past president of the Oregon Automotive Parts Association (OAPA). When not working, Ross is the president of the Western Water Ski Museum and for 10 years flew search-and-rescue with the U.S. Air Force Reserves out of the Portland Airbase.

(Returning Board Candidate)

Rick Field is the owner and manager of Salem Transmission Service, Inc., a 5,500-square-foot facility in Salem, with four employees. He became a partner in the business with his father in 1987, and he and his wife Jodi have been the sole owners since 1993. He is an active member of the Automatic Transmission Rebuilders Association (ATRA), and has held several local board positions, including president, for NATA (and its predecessor, ASA-Oregon) in the Salem area. He serves on the advisory council for Chemeketa Community College's automotive department, and has taught some night classes on transmissions at the school.

(Returning Board Candidate)

Kurt Garbe is owner of Esquire Motors in Northwest Portland, which he operates with his wife, Kathy. He has served as an officer of NATA since it's founding in 2001, and prior to that time served as a board member of ASA and the Pacific Automotive Trades Association in Oregon. He has earned the Accredited Automotive Manager (AAM) degree from the Automotive Management Institute (AMI). His company was founded in 1968, and is now an authorized Bosch Service Center and has earned the "Eco-Logical Business" designation based on its pollution prevention, hazardous waste management, recycling, and energy conservation efforts.

(Returning Board Candidate)

Jerry Geiszler is owner of Jerry's Custom Paint & Collision Center in Gresham. He founded the company in 1977 as a restoration shop, but expanded it into a full-service collision repair shop. He served as president of the Oregon Autobody Craftsman Association prior to that association merging with two others to form NATA in 2001. Since then, he has served on the NATA board. In 1993, the company moved it to its current location in a 10,000 square foot facility.

(Returning Board Candidate)

Jim Havlinek has been president and owner of Shop Equipment Co., Inc. since 1999. He has been involved in the industry for more than 20 years, starting with positions as a manufacturer's representative for two major wheel service companies. He is a licensed and bonded contractor in Oregon and Washington, and is a member of the Better Business Bureau, the National Federation of Independent Businesses, and the U.S. Chamber of Commerce. Shop Equipment is a 20-year-old Tigard-based company with customers throughout Oregon and Southwest Washington. It offers sales, installation, service and training on more than 100 lines of automotive service equipment. The company has seven full-time technicians and two warehouses of inventory of equipment and repair parts, making it a "one phone call" supplier for new car dealerships, independent mechanical and transmission repair facilities, tire dealers and soon, collision repair shops.

(Returning Board Candidate)



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Jim C. Jones is 57 years old, and was born, raised and lives in Salem, Oregon. He has been married to Laurie for 37 years, has two children and four grandchildren. Jim worked for Standard Stations, Inc. from 1969-1973 as Assistant Manager; Jones Oil Company in Salem, Oregon from 1973-1979 as General Manager; Columbia Sales, Inc. from 1980-1983 as General Manager/General Sales Manager; Quaker State Oil from 1983-1986 as General Manager/General Sales Manager; West Coast from 1986-1990 as National Account Manager; Texaco Lubricants Co. from 1990-1999 as NW Area Manager; and Jones Oil Co. from 1999-present, President/Owner. He has been involved in the Automotive and Heavy Duty Truck industry for 39 years in sales & marketing. He also served on the following boards as an officer or director: Oregon Automotive Parts Association, Director; Oregon Petroleum Association, Director/Officer; State of Oregon, Petroleum Marketers Association of America (PMAA), Director; Automotive Advisory Council of Chemeketa Community College, Board Chairman.

(Nominated Board Candidate)

Ron Reichen has been the owner of Precision Auto Body and Paint, Inc. for thirty years, and is an active NATA member. He is a graduate of Portland Community College (PCC) Autobody Program, and serves on the Hillsboro School District Curriculum Advisory Committee and the PCC Autobody Curriculum Advisory Committee. Ron is the President of his church board. He also attends the Hillsboro School Board meetings on a regular basis. Ron is a dedicated community member and strong and knowledgeable supporter of the collision industry both nationally and locally.

(Returning Board Candidate)

Catherine Skiens is part owner of RGS Auto & Marine, Inc. in Albany. RGS was founded by her partner Randy Smith in 1987. Catherine joined the company in 1997 after working as a commercial banker and as a regional vice president of Key Bank of Oregon. She also served as a Linn County Commissioner. She is currently a commissioner on the board of the Linn Benton Housing Authority, and was a member of the Albany Chamber Board and their Governmental Affairs Committee, and chairperson of their Youth Leadership group. She is a current member and past Treasurer of the Albany Rotary Club. She is now semi-retired. RGS Auto & Marine, Inc. is a business that services and repairs cars as well as boats. The company regularly assists and trains people interested in the automotive industry and strives to make our industry a better place. RGS is part of the Mid-Valley group of shops that meet for lunch the second Tuesday of every month to discuss industry issues and promote the training of students interested in our industry.

(Returning Board Candidate)

Sharree Strausbaugh and her husband Greg purchased A & M Auto Body in Eugene six years ago from the original owners who opened the business in 1956. She served on the NATA board in 2004. Prior to acquiring A & M, the Strausbaughs had business experience outside of the collision repair industry. Under their ownership, A & M has had sales increases each year, and now employs 21 people in a 10,000-square-foot facility. The shop has earned the I-CAR Gold Class designation. The company's towing operation, which started six years ago with about 75 tows per month, has recently moved to its own facility and now handles 850 tows a month.

(Returning Board Candidate)

Mary Ann Trout, NATA's newest Board member, is co-owner of Hillsboro Auto Wrecking. She joined the firm full-time in 1988 and does inventory control, data entry, human resources, accounting and safety issues. She has been a member of the Oregon Dealers Advisory Committee, and was elected to serve a second term. Mary Ann was instrumental in passing legislation in 2005 and 2007 to improve the auto recycling industry in Oregon. Hillsboro Auto Wrecking has been a fixture in the community since the 1940's. Located on a three-acre site in Hillsboro, the vehicle recycling business is considered a model operation for its environmental practices and compliance.

(Returning Board Candidate)

Vincent Vierck has worked in the automotive industry since he was 16, taking automotive classes in high school. He then worked for the automotive instructor at his shop in Portland, specializing in the service and repair of European vehicles. In 1983, at 19, he opened his first shop in Vancouver, Washington specializing in the service and repair of European vehicles, and later expanding to Japanese vehicles. In 1988, he purchased a bankrupt Import Specialty Shop in Portland, and, in June 2005, he purchased another Import Specialty Shop and merged the two businesses into the present location at 1800 SE MLK Blvd, a 10,000-square-foot-facility employing 12 automotive service professionals. He has been very involved in the industry, attending many ASA local meetings, and state and national conventions. He also served on the local ASA board. He is a master ASE certified technician, and is an AMI Accredited Automotive Manager. He has served for three years as committee chairman of a Boy Scout Troop, three years as Scoutmaster, and currently is an Assistant Scoutmaster. He is also secretary on his church council. Vince is an avid outdoorsman, mountain and road bike rider and backpacker. He enjoys remodeling, woodworking, and his family. They live on ten acres in Hockinson, Washington.

(Returning Board Candidate)