



CITY OF
PORTLAND, OREGON
OFFICE OF PUBLIC SAFETY

Randy Leonard, Commissioner
1221 S.W. 4th Avenue, Room 210
Portland, Oregon 97204
Telephone: (503) 823-4682
Fax: (503) 823-4019
randy@ci.portland.or.us

Celebrate the First Anniversary of Portland's Renewable Fuel Standard

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FOR IMMEDIATE RELEASE

Contact: Ty Kovatch, Office of Commissioner Leonard, 503-823-3003
Anne Hill, Bureau of Development Services, 503-823-1058

(PORTLAND, Or) - One year ago (July 1, 2007) the Portland City Council put into effect a law requiring minimum blends of 5% biodiesel in diesel fuel and 10% ethanol in gasoline for all on-road motor vehicle fuel sold for use within the City limits, making Portland the first City in the US to adopt a local Renewable Fuel Standard. Subsequent statewide mandates have been established, further motivating the growth of Oregon's biofuel industry.

Event: First Birthday Party at 10:00am, Thursday, July 10, 2008.

Location: Jay's Garage, 734 SE 7th Ave , SE 7th and Morrison, (Jay's is the site of Portland's first biodiesel pump)

"I am very proud to have led Portland's effort to reduce its dependence on petroleum, and I hope our success over the past year can be a model that other cities around the country emulate," said City Commissioner Randy Leonard, "Energy independence is the greatest challenge we face as a nation."

In the first year of implementation of the mandate, Portland has worked aggressively to assure high quality biofuels for consumers. Biofuels have replaced nearly 20 million gallons of gasoline and 5 million gallons of petroleum diesel fuel sold in the City of Portland.

The rising cost of food production and transportation is a global concern. Portland's model of localized fuel production reduces our environmental and global impact. Many crops used to produce biofuels are appropriate to Oregon's climate, and their byproducts are a source of protein rich feed for livestock. In addition, they can be rotated with other crops, increasing farm productivity, and reducing the need to develop new croplands.

Portland's biofuel initiative has encouraged Oregon farmers to incorporate high value biofuel crops in their growing rotation, facilitated the development of efficient and innovative ethanol and biodiesel plants to serve the Portland Metro area, and reduced regional carbon dioxide emissions.

In April of 2008, Commissioner Randy Leonard was awarded the first Sustainable Biodiesel Alliance Visionary Award for his role as architect and champion of the City of Portland's initiatives to support community based biodiesel production in the state of Oregon. The timely and bold commitment by the City of Portland has stimulated growth in local agriculture, benefits the environment, local economy, and local energy security.

For more information about Portland's Renewable Fuel Standards and answers to frequently asked questions about biofuels, visit the City's website at www.biofuelsportland.com.