



NW Automotive Trades Assn.

The Industry Update

A membership service of the Northwest Automotive Trades Association (NATA)
For the weeks of August 8-15, 2007

Register Today!

CPR & First Aid Training • Wednesday, August 8 • Portland

Ruth Fisher of Jim Fisher Volvo called us when the company's safety consultant reminded her she needs to have at least one employee per shift trained in first aid and certified in CPR. Fortunately, we're offering first aid and CPR training this Wednesday. Call us to register or check our [website](#).

Quote of the Week

"A verbal contract isn't worth the paper it's written on."
- Samuel Goldwyn

How does your employee compensation stack up?

Oregon mechanical shops can find out what technicians and other shop employees around the state are being paid through NATA's latest survey findings. Call our office if you are interested in a summary report on mechanical shop employee compensation and benefits.

What You've Been Telling Us

The last industry update included a reminder that the open enrollment period for NATA's Health Plan is coming up, and that one of its benefits (in addition to a choice of carriers and great rates) is that we have a dedicated NATA staff person (Cathi Webb) to help with questions. "That reminded me of the great experience I had when I asked Cathi questions regarding one of our employees," NATA Member Lynn Bellinger of Bellinger Tire in Salem emailed us. "Her response was quick and she attached emails from the insurance companies so I had documentation for my employee should they ask. Just relieving that responsibility from our company is so worth our membership dues. As a small business, we can enjoy the professionalism and assistance from the NATA team. Thank you, Cathi!"

And Another Thing We've Heard...

Oregon Rep. Vic Gilliam (a Republican representing Molalla and Silverton) recently wrote us to thank NATA for its work on SB 523, the bill Oregon lawmakers approved strengthening consumer's right to use the repair shop of their choice. "This important consumer choice bill would not have made it through the process without your hard work and the efforts of your lobbyist, Darrell Fuller," Rep. Gilliam wrote. "It is extremely difficult to get anything done in this building and impossible with trust and cooperation...I am convinced this success would not have occurred without your support and the active participation of Bob Anderson, Randy Dagel, and of course, Darrell."

¿Habla Español? Penray does!

The Penray SUPER-X Brand Catalog is now available in Spanish. The catalog is divided highlights the products that are available in the SUPER-X line: Fuel & Oil, Tire, Maintenance, Service, Cleaner, Cold Weather, Accessories, etc. For more information, visit www.penray.com.

Take care of your pet - and help the industry at the same time!

Attention cat or dog owners in the Portland area. The NW Neighborhood Vet Hospital in NW Portland has donated a gift certificate good for a free pet exam (including all shots needed and even a free bag of pet food) to NEAT. Be the first to make a \$75 donation to NEAT's scholarship fund for automotive student scholarships and the gift certificate is yours. Call John at (503) 335-0393.

The Dipstick (because sometimes you just gotta laugh)

A guy walks into a dealership and says, "I'd like a new gas cap for my Geo." The dealer replies, "Okay. Sounds like a fair trade."

The Industry Update

For the weeks of August 8-15, 2007

Page 2

Something NATA Can Help You With This Week

If you haven't yet updated your required minimum wage posting in your shop, call us. The federal minimum wage rose July 24 to \$5.85, and even though Oregon's minimum wage is still higher (\$7.85), you are still required to display a poster showing the federal rate. Don't fall for scams that try to charge you for such postings. Call our office and we can help you update the poster free of charge.

Welcome New NATA Members!

[Al's Sharpening Service, Inc.](#), in Phoenix, Ore., [National Glass Co.](#), in Salem, and [Pacific Tire and Brake](#) in Newport are the latest to join NATA, in part because of our great NATA Health Plan.

The Calendar

First Aid / CPR

Featuring experienced instructor Gordon Jackson of Rescubreathers.com
Wednesday, August 8 • 5:30 p.m. - 10 p.m.
NATA Training Room • Northeast Portland

Association of Women in Automotive (AWA) Benefit Concert

Featuring Lake Oswego shop owner Bill Erickson and his band, SawTale Ridge
Sunday, August 19 • 1 p.m. - 4 p.m.
19605 S. Unger Road • Beavercreek (near Oregon City)

OATA Board of Directors Meeting
Tuesday, August 21 • 6 p.m. - 9 p.m.
NATA Training Room • Northeast Portland

NATA's 'Express Lunch and Learn'
Topic: Tire Pressure Monitoring Systems
Wednesday, Sept. 19 • 11:30 a.m. - 1 p.m.
NATA Training Room • Northeast Portland

NATA's 'Express Lunch and Learn'
Topic: TBA
Wednesday, October 10 • 11:30 a.m. - 1 p.m.
NATA Training Room • Northeast Portland

NATA Board of Directors Meeting (open to all members!)
Saturday, November 10 • 1 p.m. - 5 p.m.
River Ranch Events Center
2123 Franklin Blvd. • Eugene

Have Questions? Want More Info? We're Here For You!

Northwest Automotive Trades Association
1710 NE 82nd Ave. ■ Portland, OR 97220
Phone: (503) 253-9898 ■ (800) 730-7282
Fax: (503) 253-9890
<http://www.aboutNATA.org>