# **Industry Update**

# News and Information for NATA Members

## **March 2017**

Cathi Webb and Margaret Ragan from NATA

were invited by Measure 98 supporters to

attend a press conference to give testimony

# NATA on hand for Measure 98 'press day'

1



regarding fully funding Measure 98 now that it passed by a 2-1 margin on the last ballot. This event took place at our Capitol building in Salem. They were joined by Katie Williams from World of Speed, and Phyllis Thiemann from Heckmann & Thiemann Motors in Portland.

Click here to see some of the coverage of the event.

# Congratulations to newly-elected NATA board



The NATA has elected a new board of directors that includes President Mary Ann Trout of Hillsboro Auto Wrecking, Vice-President Jim Moore of Performance Warehouse, Secretary Jake Hammer of Everett Street Automworks, and Treasurer Merry Green of McCollum's Auto Body.

Also serving on the board as general directors are Ross Bradshaw of Portland Transmission Warehouse, Bob Anderson of AJ's Auto Repair, Ron Reichen of Precision Body & Paint, Catherine Skiens of RGS Auto & Marine, and Monte Reed of Blue Mountain Auto Parts-NAPA.

Congratulations on your election and thank you for helping lead NATA in the coming year!

Click here for a directory with contact information for the new board.

# Check out this weekend's Portland Roadster Show



Don't forget about this coming weekend's Portland Roadster Show at the Portland Expo Center. Click here for all the details. See you at the show!

# School Focus: St. Helens High School



Mike Herdrich is the instructor of a remarkable automotive technology program at St. Helens High School-Mike's Automotive Repair. This program has been set up as a non-profit business in the city of St. Helens. His



# Upcoming Events

**Portland Roadster** Show March 17-19 Portland Click for Details

**Oregon BOLI Employment Law** Update March 29 Portland **Click for Details** 

**Oregon BOLI Wage &** Hour Laws March 29 Eugene Click for Details

Oregon BOLI Legal Hiring Practices Seminar April 3 Klamath Falls, Ore. **Click for Details** 

**Oregon BOLI Employment Law** Update April 5 Ashland, Ore. Click for Details

Green Transportation Summit & Expo April 11-12 Portland Click for Details

**Oregon BOLI Employment Law** Update April 18 Eugene **Click for Details** 

Oregon BOLI Dealing With A Difficult **Employee Seminar** April 19 Portland

Instructor Mike Herdich talks with a students call him 'Mr. H' - or just student. 'H'. Mike's Automotive does not

compete with local businesses. The shop rate is set at only \$25 per hour, but customers realize their vehicle will take longer to repair than a commercially run repair shop.

Over the course of the four-year program (freshman to senior) each student's billed hours are tracked. At the end of the program, half of the money they generated is deposited into a Snap-On Excellence Program (SEP) account for the student to use toward purchasing high quality tools at deeply discounted prices. Some students graduate with as much as \$2,000-\$3,000.

The other half of the funds generated pays for shop overhead expenses like equipment purchases, software and shop liability insurance. Additional funding comes from many sources. The school allocates \$2,400 per year, the federal Perkins grant gives them \$4,000-\$6,000. In addition, Mr. Herdrich spends a lot of personal time writing grants to provide additional funding.

Students are not allowed to use their cell phone during class time. Each student is taught to be professional and respectful. Every year the students choose a community service project. One year they fixed up a car to be sold to raise funds to save the automotive program at Hillsboro High School. Another year they fixed up a van to be used for the free Summer Meals Program. The lesson in giving back is taken to heart; <u>click here</u> to read a column related to this written by Steve Duin of The Oregonian.

Mr. H's program also applies math and science into each lesson, helping students earn credit toward their math requirements. The tirechanging equipment gives Mr. H another tool to teach geometry and physics. He includes chemistry when he discusses batteries, cooling systems, etc.

This shop is run like a professional business. Mike instills professionalism in his students by first referring to them as "technicians." At the start of each class, he reviews the workload for the day. He highlights what is next to be done.

On a recent day, for example, a student asked if they should put the plugs in the Chevy Uplander. Mr. H reminded them the customer's primary concern must be addressed. She had a "check engine" light on. On a monitor in the classroom - using wifi - they pulled the malfunction codes from the vehicle and discuss the approach they should use in diagnosing the cause of two evaporative emission malfunctions. Meanwhile another student has sourced new lug nuts for a damaged wheel and asks Mr. H to approve the purchase. He reminds the students who are installing new tires to take precautions to prevent damage to the TPMS.

'Real world' service advisors manage on average the work of three experienced technicians. Mr H is managing the work of 20 students at a time, yet he does so calmly and patiently. Mr. H teaches up to 120 students per day, class time is a mere 1.5 hours, with a maximum class size of 25. They service and repair 120-130 vehicles per year. The shop is environmentally conscience; everything is recycled.

**Click for Details** 

Oregon BOLI Employment Law Update April 26 Salem Click for Details

Portland Transmission Warehouse Spring Classic Auto Exhibit May 13 Portland <u>Click for Details</u>

> Oregon BOLI Employment Law Update April 26 Salem Click for Details

AAPEX 2017 Oct. 31 - Nov. 2 Las Vegas Click for Details Is this program successful? Mike's Automotive is an AAA Approved Auto Repair Shop, the wall of his classroom sports many awards, and another wall displays all the articles that have been written about their program. The numbers are impressive: St. Helens High School's graduation rate is 88 percent - directly attributed to six career and technical education programs they offer. This number is 10 percentage points higher than the state average. Students in this program can earn up to 16 credits toward Portland Community College, and 9 credits toward Mt Hood Community College.

"I tell my technicians if they work hard through this program, when they leave high school they have skills for a lifetime and there is no reason why they should ever be without a job," Mr. H said. He could quickly cite multiple local businesses that currently employ 10 of his former students. Mr. H is developing hard-working citizens.

## Good option for your printing needs



Next time you're ready to purchase envelopes, forms, invoices or other office forms, consider getting a quote from Royal Business Forms. Royal Business Forms is a national supplier of business products such as stock POS forms, custom-printed forms and business

supplies designed to simplify the purchasing process. Many NATA members use Royal Business Forms for their printing needs and save money! Call Laurie at NATA at (503) 253-9898 for a quote.

## Legal guide for employers



NATA has a legal guide available related to marijuana in the workplace. If you would like to have a copy emailed to you, please call the NATA office at (503) 253-9898.

#### Check out NATA members in the news



Congratulations to these NATA members who have been making headlnes recently:

\* Camille Eber of Fix Auto Portland East and Fix Auto Gladstone was recently featured in <u>Autobody News</u>.

\* AJ's Auto Repair in Salem was named by <u>Oregon Business magazine</u> as a "Best Company to Work For" in the small business category.

\* Scott Arnott's company, Affordable Tire & Brake Co., in Portland was recently named "2016 Tire Pros Gold Dealer of the Year."

# Employer training offered throughout Oregon

Oregon's Bureau of Labor and Industries (BOLI) offers a variety of

seminars for employers throughout the state. Subjects include employee



low as \$35.

discipline and discharge, effective supervisory practices, etc. Registration for some classes is as

handbooks, legal hiring practices,

Click here for BOLI's class schedule through June.

# Welcome, new NATA members!



NATA is pleased to welcome four recent new members of the association: John's Shop, a machine shop in Canby; Ark Mobile RV Repair Shop, offering mobile RV repair in Central Oregon and Arizona; Schott Parts & Accessories,

specializing in heavy-duty truck parts and chrome bumpers; and **Peak Transport, Inc.**, an independent VW and Audi service and repair shop in Bend.

## Need to fill a job opening? Here are some options...



Auto care companies looking to add talented professionals to their staff should check out the Auto Care Careers website. Using a special discount code (HIRE2017), employers can save on individual and multiple job listings.

NATA has compiled a list of more than a

dozen online job posting sites. <u>Click here</u> for a copy of the list and links.

And if you're in need of an entry-level employee, look no further than the NATA website. We've compiled a list of those responsible for job placement of students at schools around the state. Just <u>click here</u> and look for schools in your area that may have students looking for work.

#### Mileage rate adjustment



Businesses should note that as of January 1, 2017, the standard mileage rate for the use of car, van or panel truck declined to 53.5-cents per business mile driven (down from 54-cents last year).

#### Two upcoming training events

ADVANCED VEHICLE Training Group NW

The Advanced Vehicle Training Group Northwest is sponsoring two upcoming training events by Access (powered by FutureTech) and held at Portland

Community College's Sylvania Campus.

During June 26-30, a dual-course training event will include "Electrified Vehicles Inside and Out" plus "Alternating Current for Electric Drive Vehicles. <u>Click here</u> for a flyer.

During August 14-17, a summer training event will include an "Electrification Technology Series." <u>Click here</u> for a flyer.

#### Portland Transmission Warehouse event coming up



Portland Transmission Warehouse will host its 35th annual "Spring Classic Auto Exhibit and Gathering" on Saturday, May 13, at its location in Southeast Portland. <u>Click here</u> for a flier about the event.

#### Register now for veterans' car show



Registration is now open for the Third Annual Veterans of Foreign Wars Post 2666 "Memorial Day Salute to Veterans" car-truck-motorcycle show. The event will be held on May 29 in Hillsboro. <u>Click</u> <u>here</u> for more information and registration details.

#### School news from around the state



The automotive teaching position at Burns High School has been filled. NATA is pleased to welcome the new instructor, TJ Wilson.

The CTEC (Career & Technical Education Center) in Salem will open its

new collision training program this fall. They have finalized a list of large equipment still needed (<u>click here</u> for a copy). CTEC is asking for donations, discounts or financial contributions to help offset the \$275,000 price tag. If you can contribute in some way, please contact Kim Hanson at (503) 881-4388.

Portland Community College's collision repair program at the school's Rockcreek Campus is seeking vehicle donations. Vehicles that are 10 years old or newer are preferred, but they don't have to run or look nice; body damage is okay as long as they haven't been in a "train wreck." Please contact Geoff Snook, geoff.snook@pcc.edu, (971) 722-7586.

On Friday April 21 and Saturday, April 22<sup>,</sup> students from technical education programs around the state will gather to compete at Oregon SkillsUSA. This year, the Automotive Technology event will take place on Friday at Portland Community College's Sylvania Campus. Margaret Ragan and Michael Launder are the technical chairs of this event. As usual, Margaret will be collecting swag/give-aways from area businesses. In past years, every student has been surprised and excited to receive a bag of gifts to bring home. If you have items to contribute (t-shirts, pens, hats, lanyards, cups, etc.) give Margaret a call at (503) 423-7355. The industry is also welcome to stop by to see how the event is proceeding.

Need to reach us? Northwest Automotive Trades Association 7931 NE Halsey, Suite 212 Portland, OR 97213 (503) 253-9898 or (800) 730-7282 Fax: (503) 253-9890 www.aboutNATA.org www.facebook.com/nwautotrades